

# Florida Education Guide

Designed to be a rich resource allowing Florida Trend readers, high school guidance counselors/ administrators, juniors and seniors the opportunity to compare and contrast Florida's post-secondary educational options.

All participating institutions will receive a two-page spread. The left hand page will be templated content — while the adjacent right hand page will be a full page, 4/cl ad for the institution.

This special section debuting in the April issue of Florida Trend will include its own cover, feature lead-in educational content pages — followed by the participating educational institutions' two-page spreads.

Florida Education Guide



## Florida State University

Tallahassee • www.fsu.edu

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**MISSION:** Florida State University promotes, expands, and disseminates knowledge in the sciences, technology, arts, humanities and professions, while embracing a philosophy of learning through research in the traditions of the liberal arts. The university is dedicated to excellence in teaching, research, creative endeavors and service.

**ACADEMICS:** We offer more than 170 undergraduate and over 100 graduate degree programs in the arts, sciences, social sciences and business. Our global emphasis has 170 students actively engaged in international study, research, internships and service in more than 75 countries.

**UNIQUE STUDY PROGRAMS:** The Jim Moran School of Entrepreneurship, the First School, Cyber Challenge, First Steps, Risk Management/MBA, and the first school

**CAMPUS LIFE:** FSU offers a rich and diverse campus life and is available based on need and/or merit. Students are offered leadership, social, and professional development, ROTC, services. We are a leader in serving the state's public universities, setting records in the award of national fellowships and scholarships.

**SPORTS/RECREATION:** Florida State University has been officially designated as a government research university by the Florida Legislature. Our students can work alongside national lawmakers. Public and private research, engineering fellowships, members of the National Academy of Sciences and National Academy of Arts and Sciences and other globally recognized research and researchers. In 2016, we received more than \$25 million from federal, state and private sources to support research. We consistently rank in the top 10 national universities in physical sci-

**ATHLETICS:** FSU has been named the national champion in more than 100 student organizations. It's easy to find a place to belong, join a club, and making strong connections in community service groups. Market at the center of the first living high school. Check it out at the Student Life Center, State Center, or in a tournament playing the best game of the Student Life Center's Cyber Club. Or join the Marching Chiefs and support the team.

**RESEARCH:** The 2016 NCAA Division I Florida State Seminoles team competes in the Atlantic Coast Conference, and for fun, there are 40 intramural and club sports.

**VALUE PROPOSITION:** We have the best four-year graduation rate of any public university in Florida. As of 2016, it's also the highest four-year graduation rate in the State University System. It's our 10th straight year to be the University's freshman retention among the top 15 public institutions in the country. Florida State has also been recognized as one of the world's most innovative universities.

**INSTITUTION TYPE:** Public, 4-year and above

**SETTING:** Large, Urban, Residential

**ENROLLMENT:** 22,700

**ACCEPTANCE RATE:** 60%

**GRADUATION RATE:** 68.4%

**RETENTION RATE:** 74%

**YEAR ESTABLISHED:** 1851

**PRESENTER:** John Thrasher



sample template



**Powering a great university to new academic heights.**

In two years, Florida State University has vaulted 10 spots among public universities in the U.S. News and World Report rankings—more than any other Top 50 institution in the nation.

Florida State University is a true original, wide-ranging in academic excellence, innovatively entrepreneurial, and a trailblazer in preparing one of the most diverse student populations in the nation to become globally competitive.


  
**RAISE THE TORCH**  
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**SUBMIT YOUR CONTENT:**

This special Florida Education Guide feature will provide a templated page for all participating institutions. The templated page will share the institution's:

- Logo and photo
- Campus / Facilities
- Mission
- Student Life
- Academics
- Athletics
- Unique Study Programs
- Undergraduate Enrollment
- Cost / Aid
- Acceptance / Graduation Rate
- Faculty / Research

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**Ad Close: Feb 11**  
 Material Close: Feb 19  
 Mail Date: March 23 – 27

**FOR MORE INFORMATION:**  
 David Denor  
 Deputy Publisher  
 727.892.2618  
 ddenor@floridatrend.com

**Print Audience Distribution:**

- 250,000 monthly readers

**Print Bonus Distribution:**

- 5,000 – Wealthiest Florida Households

**Digital Audience Distribution:**

- 47,000 Daily Pulse news alert subscribers
  - 15,000 Weekly Education eNewsletter subscribers
  - 10,800 Monthly NEXT eNewsletter to high school juniors and seniors
  - 3,000 Monthly NEXT eNewsletter to guidance counselors / administrators
- Plus ... Fixed positioning on Florida Trend's NEXT website