

Florida Trend ANNUAL BUSINESS FLORIDA

It's official. Business Florida, published in partnership with Enterprise Florida, is THE smart way to present your message to prospects for investing, locating or expanding into Florida. This annual magazine highlights ...

- Top reasons why a business should relocate or expand here, with success stories from companies that call Florida home
- Key industry sector updates
- Statewide locator map
- Reports from each Florida region with statistical updates
- A resource guide with contact information on business incubators, venture capital firms and economic development organizations
- Business Florida also includes *Research Florida*, a special Florida Trend report on the wide range of research, scientific exploration and technology being developed across the state.

And it's effective. Business Florida is mailed to prospects and influentials around the nation. Copies are distributed on official trade missions and at tradeshows, by request and through special target-audience programs.

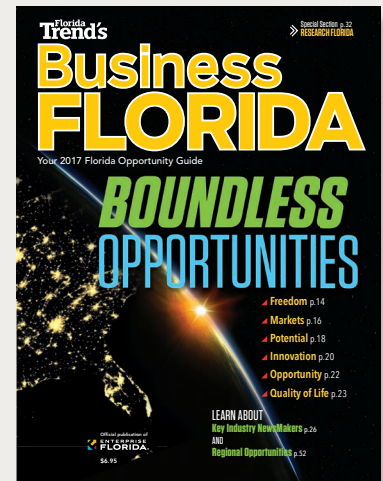
**80,000
COPIES
IN PRINT**

- 24,000 top executives outside Florida in targeted industry sectors
- 43,000 business relocation/expansion prospects identified by economic developers
- 10,000 executives visiting Florida's top hotels and convention/meeting centers
- 3,000 out-of-state Florida Trend subscribers
- Florida Trend Daily Pulse enews subscribers

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**DON'T MISS THIS ONCE-A-YEAR
OPPORTUNITY TO REACH
TOP BUSINESS RELOCATION
AND EXPANSION PROSPECTS
OUTSIDE FLORIDA.**

DEADLINES:

Ad Space: **July 26**

Ad Materials: **August 2**

Regular Florida Trend ad rates and frequency discounts apply.

FIND OUT MORE

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