

Trending Topics

MAY 2020



Transportation

Checking in with Florida's ports and airports — expansion projects, leadership profiles, challenges and an update on inland ports.



Economic Backbone: Transportation/ Trade/ Logistics



TopRank Florida: Ports, Airports, FTZs



Summer Getaway Guide

Secure space in Florida Trend's Summer Getaway Guide to help your hotel, resort or conference center book more business in 2020.

MAXIMIZE YOUR IMPACT! Buy One / Get One Ad Space



Community Portrait: Polk County

Florida Trend will shine the spotlight on Polk County in a special feature covering major business sectors, workforce, education, health care, transportation, lifestyle and recreation, arts and culture.

AD CLOSE: MAR 10 — Contact Christine King for more information.

AD CLOSE: MAR 17

Ad Materials Due: Mar 24

In Home: Apr 28-May 1

Bonus Distribution:

**Transportation
Executives (1,000)**

**Polk County Influentials
(1,000)**

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Upcoming:

JUNE

AD CLOSE: APR 17

Higher Education

ECONOMIC BACKBONE:
Sustainability

TopRank Florida: Florida's University
and College Presidents

Community Portrait:

Northwest Florida

Ad Close: APR 9