

trending topics

2020 Editorial Calendar

Florida Trend is the source for news, insight, forecasts, emerging industries, movers and influencers, executive lifestyle and everything that impacts business in the Sunshine State. More than just a monthly news source, we also deliver Florida's most significant business news and information daily at FloridaTrend.com.

<p>January AD CLOSE: NOV 18 AD MATERIALS DUE: NOV 25 IN HOME: DEC 24-DEC 28</p>	<p>Economic Outlook ECONOMIC BACKBONE: Health Care/ Cancer Care TopRank Florida: Cancer Centers Advocacy / 2020 Legislative Session Topics <i>Community Portrait – Tallahassee and Leon County</i> AD CLOSE: NOV 11</p>	<p>BONUS DISTRIBUTION Site Selectors and Planners (1,250) Tallahassee Influentials (1,000)</p>
<p>February AD CLOSE: DEC 17 AD MATERIALS DUE: DEC 24 IN HOME: JAN 27-31</p>	<p>Florida's Fastest Growing Companies ECONOMIC BACKBONE: Health Care/ Cardiac Care TopRank Florida: Heart Transplants in Florida/ Transplant Centers</p>	<p>BONUS DISTRIBUTION Medical Industry Executives (2,000)</p>
<p>March AD CLOSE: JAN 17 AD MATERIALS DUE: JAN 24 IN HOME: FEB 25-28</p>	<p>Florida's Infrastructure ECONOMIC BACKBONE: Architecture/ Engineering/ Design/ Urbanization MBA Programs TopRank Florida: MBA Programs <i>Community Portrait – Space Coast</i> AD CLOSE: JAN 10</p>	<p>BONUS DISTRIBUTION Site Selectors (2,000) Space Coast Influentials (1,000)</p>
<p>April AD CLOSE: FEB 17 AD MATERIALS DUE: FEB 24 IN HOME: MAR 24-MAR 28</p>	<p>Florida's Health Care Landscape ECONOMIC BACKBONE: Wealth Management TopRank Florida: Investment Management Firms <i>Florida Education Guide</i> AD CLOSE: FEB 10</p>	<p>BONUS DISTRIBUTION Wealthiest Florida Households (5,000) Education Influentials (1,000)</p>
<p>AD CLOSE: FEB 21 AD MATERIALS DUE: FEB 28</p>	<p>ANNUAL FLORIDA SMALL BUSINESS 2020 Sponsored by Enterprise Florida and Florida SBDC Network</p>	<p>DISTRIBUTION 30,000 Statewide</p>
<p>May AD CLOSE: MAR 17 AD MATERIALS DUE: MAR 24 IN HOME: APR 28-MAY 1</p>	<p>Transportation ECONOMIC BACKBONE: Transportation/ Trade/ Logistics TopRank Florida: Ports, Airports, FTZs <i>Community Portrait – Polk County</i> AD CLOSE: MAR 10</p>	<p>BONUS DISTRIBUTION Transportation Executives (1,000) Polk County Influentials (1,000)</p>
<p>June AD CLOSE: APR 17 AD MATERIALS DUE: APR 24 IN HOME: MAY 26-30</p>	<p>Higher Education ECONOMIC BACKBONE: Sustainability TopRank Florida: Florida's University and College Presidents</p>	<p>BONUS DISTRIBUTION Sterling Council Conference (700) Education Influentials (1,000)</p>

July

AD CLOSE: MAY 18

AD MATERIALS DUE: MAY 25

IN HOME: JUN 23-27

Florida Law

ECONOMIC BACKBONE: Cyber Security

Legal Elite

TopRank Florida: Law Firms, Law Schools

Florida's Top 350 Public and Private Companies

Community Portrait – Northwest Florida | **AD CLOSE: MAY 11**

BONUS DISTRIBUTION

Legal Elite Winners (1,100)

New Florida Bar
Members (1,400)

Northwest Florida
Influentials (1,000)

August

AD CLOSE: JUN 17

AD MATERIALS DUE: JUN 24

IN HOME: JUL 28-31

Best Companies To Work For In Florida™

ECONOMIC BACKBONE: Health Care/ Pediatrics

TopRank Florida: Children's Hospitals

Executive MBA Programs

BONUS DISTRIBUTION

Human Resources
Professionals (1,800)

AD CLOSE: JUN 4

AD MATERIALS DUE: JUN 11

IN SCHOOLS: SEP 4

ANNUAL FLORIDA TREND'S NEXT 2020-21

For high school students (and administrators, counselors, parents)

225,000 High School
Students Statewide

September

AD CLOSE: JUL 17

AD MATERIALS DUE: JUL 24

IN HOME: AUG 25-28

Research, Technology and Innovation

ECONOMIC BACKBONE: Energy

TopRank Florida: Energy Companies

Community Portrait – Pinellas County | **AD CLOSE: JUL 10**

BONUS DISTRIBUTION

Site Selectors (1,000)

Pinellas County Influentials
(1,000)

AD CLOSE: JULY 2

AD MATERIAL DUE: JUL 9

MAIL DATE: AUG 24

ANNUAL FLORIDA 500

Florida's Most Influential Business Leaders

DISTRIBUTION

All Florida Trend Subscribers

Plus 10,000 Bonus Copies

October

AD CLOSE: AUG 17

AD MATERIALS DUE: AUG 24

IN HOME: SEP 22-26

Florida's Real Estate Market

ECONOMIC BACKBONE: Florida Election Review/ Amendments/ Workforce Training

TopRank Florida: EDCs, SBDCs, and CareerSource Offices

Community Portrait – The Palm Beaches | **AD CLOSE: AUG 10**

BONUS DISTRIBUTION

Site Selectors (1,000)

Wealthiest Florida
Households (5,000)

Palm Beach Influentials (1,000)

AD CLOSE: AUG 20

AD MATERIALS DUE: AUG 27

MAIL DATE: OCT 15

ANNUAL BUSINESS FLORIDA 2020-21

Florida Opportunity Guide

Published in conjunction with Enterprise Florida

Includes *Research Florida* Special Report

TopRank Florida: Venture Capital Firms, Incubators, Largest Companies

80,000 Print Distribution

November

AD CLOSE: SEP 17

AD MATERIALS DUE: SEP 24

IN HOME: OCT 27-30

Women in Leadership

ECONOMIC BACKBONE: Health Care/ Nursing Programs

TopRank Florida: Nursing Programs

Community Portrait – Tampa/ Hillsborough County | **AD CLOSE: SEP 10**

BONUS DISTRIBUTION

Tampa Area
Influentials (1,000)

December

AD CLOSE: OCT 16

AD MATERIALS DUE: OCT 23

IN HOME: NOV 24-30

Floridian of the Year

ECONOMIC BACKBONE: Health Care/ Hospitals

TopRank Florida: Hospitals, Medical Schools

53rd Annual Golden Spoon™ Restaurant Awards

Corporate Travel Guide

Industry Portrait – Marine Industry | **AD CLOSE: OCT 10**

BONUS DISTRIBUTION

Medical Industry
Executives (2,000)

Marine Industry
Executives (800)

Top Restaurants

EXPANDED COVERAGE: Around the State: Leon County, Space Coast, Polk County, Northwest Florida, Pinellas County, the Palm Beaches, Hillsborough County, Marine Industry • Of Counsel / Florida Law • Tallahassee Trend / Florida Politics • Florida Icon • Editor's Page

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