It’s official. Business Florida, published in partnership with Enterprise Florida, is the smart way to present your message to prospects for investing, locating or expanding into Florida.

This annual magazine highlights...

- Top reasons why a business should relocate or expand here, with success stories from companies that call Florida home
- Key industry sector updates
- Statewide locator map
- Regional reports with statistical updates and a round-up of recent company expansions
- A directory of business incubators, venture capital firms and economic development organizations
- “Research Florida,” a special Florida Trend report on the wide range of research, scientific exploration and technology being developed across the state

And it’s effective. Business Florida is mailed to prospects and influentials around the nation. Copies are distributed on official trade missions and at tradeshows, by request and through special target-audience programs.

80,000 copies in print PLUS 46,500 digital distribution

- 23,000 top executives in targeted industry sectors outside Florida
- 27,000 business relocation and expansion prospects identified by regional and local economic development organizations
- 11,000 executives visiting Florida’s top hotels and convention/meeting centers
- 14,000 Florida Trend subscribers, including out-of-state readers
- 5,000 distributed at statewide events and conferences
- Florida Trend Daily Pulse subscribers