



107,300  
UNIQUE MONTHLY  
VISITORS

761,200  
PAGEVIEWS PER  
MONTH

Google Analytics (3-month average)

Supported creative formats: GIF, animated GIF (limit 3 loops), JPEG, Flash (limit 3 loops). GIF, JPEG and Flash may not exceed 1MB. Flash ads require special click tag script to be embedded.

Go to FloridaTrend.com/Flash for instructions. Many types of rich media are available. Call for details.

Please submit creative (with click-through URL) 5 business days prior to beginning of ad campaign to: Rana Becker, Advertising Coordinator, rbecker@floridatrend.com, (727) 892-2642.

| AD POSITION      | AD SIZE (PIXELS) | RATE     |
|------------------|------------------|----------|
| MEDIUM RECTANGLE | 300 X 250        | \$28 CPM |
| SMALL RECTANGLE  | 300 X 100        | 14 CPM   |

Rates are net. Rate schedule subject to change with 60 days notice.



FIND OUT  
MORE

Laura Armstrong  
CENTRAL, NORTHEAST & EAST CENTRAL  
321.430.4456  
larmstrong@floridatrend.com

Christine King  
TAMPA BAY, NORTHWEST & SOUTHWEST  
727.892.2641  
cking@floridatrend.com

Andreea Redis-Coste  
SOUTHEAST  
954.802.4722  
acoste@floridatrend.com