

2019 Editorial Calendar

Florida Trend is the source for news, insight, forecasts, emerging industries, movers and influencers, executive lifestyle and everything that impacts business in the Sunshine State. More than just a monthly news source, we also deliver Florida's most significant business news and information daily at FloridaTrend.com.

<p>January AD CLOSE: NOV 16 AD MATERIALS DUE: NOV 23 IN HOME: DEC 26-29</p>	<p>2019 Economic Outlook (50th consecutive year) CEO Sounding Board / Outlook 2019 ♦ Region Spotlight – Orlando Region AD CLOSE: NOV 9 <i>ECONOMIC BACKBONE:</i> Health Care / Cardiac Care <i>TopRank Florida:</i> Transplant Centers</p>	<p>BONUS DISTRIBUTION Site Selectors and Planners (1,250) Orlando Influentials (1,250)</p>
<p>February AD CLOSE: DEC 17 AD MATERIALS DUE: DEC 24 IN HOME: JAN 26-30</p>	<p>Artificial Intelligence Cybersecurity Small Business / Entrepreneurship <i>TopRank Florida:</i> SBDCs, Business Incubators, Accelerators <i>ECONOMIC BACKBONE:</i> Health Care / Cancer Care <i>TopRank Florida:</i> Cancer Centers</p>	<p>BONUS DISTRIBUTION Medical Industry Executives (2,000)</p>
<p>March AD CLOSE: JAN 17 AD MATERIALS DUE: JAN 24 IN HOME: FEB 23-27</p>	<p>Space / Aerospace MBA Programs – Graduates One Year Out <i>TopRank Florida:</i> MBA Programs Advocacy – Topics in the 2019 Legislative Session <i>ECONOMIC BACKBONE:</i> Workforce for Persons with Disabilities</p>	<p>BONUS DISTRIBUTION Site Selectors (2,000) Miami-Dade Influentials (1,250) Tallahassee Influentials (1,250)</p>
<p>April AD CLOSE: FEB 18 AD MATERIALS DUE: FEB 25 IN HOME: MAR 23-27</p>	<p>Florida's Health Care Landscape Real Estate and Urbanization <i>ECONOMIC BACKBONE:</i> Wealth / Private Banking / Investing <i>TopRank Florida:</i> Trust Banks, Investment Banks ♦ Florida Education Guide AD CLOSE: FEB 11</p>	<p>BONUS DISTRIBUTION Wealthiest Florida Households (5,000)</p>
<p>AD CLOSE: FEB 22 AD MATERIALS DUE: MAR 1 MAIL DATE: APR 19</p> <p>ANNUAL FLORIDA SMALL BUSINESS Sponsored by Enterprise Florida and FSBDC Network</p>		
<p>May AD CLOSE: MAR 18 AD MATERIALS DUE: MAR 25 IN HOME: APR 26-30</p>	<p>Transportation <i>ECONOMIC BACKBONE:</i> Transportation / Trade / Logistics <i>TopRank Florida:</i> Ports, Airports, FTZs ♦ Region Spotlight – Miami-Dade AD CLOSE: MAR 11 ♦ Advertising Effectiveness Study ♦ Summer Getaway Guide</p>	<p>BONUS DISTRIBUTION Transportation Executives (1,000)</p>
<p>June AD CLOSE: APR 17 AD MATERIALS DUE: APR 24 IN HOME: MAY 27-30</p>	<p>Higher Education <i>TopRank Florida:</i> State Universities, State Colleges, Independent and For-Profit Colleges and Universities <i>ECONOMIC BACKBONE:</i> Art Districts / The Arts / Culture / Performance Venues <i>TopRank Florida:</i> Museums and Cultural Attractions</p>	<p>BONUS DISTRIBUTION Sterling Council Conference (700) Prudential Productivity Awards (800)</p>

<h2>July</h2> <p>AD CLOSE: MAY 17 AD MATERIALS DUE: MAY 24 IN HOME: JUN 22-26</p>	<p>Florida Law Florida Supreme Court Decisions Top Litigators Legal Elite <i>TopRank Florida:</i> Law Firms, Law Schools <i>TopRank Florida:</i> Florida's Top 350 Public and Private Companies</p>	<p>BONUS DISTRIBUTION Legal Elite Winners (1,100) New Florida Bar Members (1,400)</p>
<h2>August</h2> <p>AD CLOSE: JUN 17 AD MATERIALS DUE: JUN 24 IN HOME: JUL 27-31</p>	<p>Best Companies To Work For In Florida™ Where the Jobs Are (and Will Be) ◆ Region Spotlight – Florida High Tech Corridor AD CLOSE: JUNE 10 <i>ECONOMIC BACKBONE:</i> Health Care / Biomedical Research <i>TopRank Florida:</i> Biomedical Research Locations</p>	<p>BONUS DISTRIBUTION HR Florida (1,800) High-Tech Influentials (1,000)</p>
<p>AD CLOSE: JUN 6 AD MATERIALS DUE: JUN 13 IN SCHOOLS: SEP 4</p>	<p>ANNUAL FLORIDA TREND'S NEXT 2019-20 Your Future After High School In Florida™</p>	<p>225,000 High School Students Statewide</p>
<h2>September</h2> <p>AD CLOSE: JUL 17 AD MATERIALS DUE: JUL 24 IN HOME: AUG 24-28</p>	<p>Research, Technology and Innovation ◆ Region Spotlight – Fort Myers / Lee County AD CLOSE: JULY 10 <i>ECONOMIC BACKBONE:</i> Energy <i>TopRank Florida:</i> Energy Companies</p>	<p>BONUS DISTRIBUTION Site Selectors (1,000) Fort Myers / Lee County Influentials (500)</p>
<p>AD CLOSE: JULY 2 AD MATERIALS DUE: JUL 9 MAIL DATE: AUG 24</p>	<p>ANNUAL FLORIDA 500 Florida's Most Influential Business Leaders</p>	<p>DISTRIBUTION Florida Trend Subscribers 10,000 Bonus Copies</p>
<h2>October</h2> <p>AD CLOSE: AUG 16 AD MATERIALS DUE: AUG 23 IN HOME: SEP 27-30</p>	<p>The Banking Landscape <i>ECONOMIC BACKBONE:</i> Finance/ Banking/ Accounting/ Insurance <i>TopRank Florida:</i> Banks, Accounting Firms ◆ Region Spotlight – Gainesville AD CLOSE: AUG 9</p>	<p>BONUS DISTRIBUTION Wealthiest Florida Households (5,000) Gainesville Influentials (500)</p>
<p>AD CLOSE: AUG 22 AD MATERIALS DUE: AUG 29 MAIL DATE: OCT 24</p>	<p>ANNUAL BUSINESS FLORIDA 2020 Florida Opportunity Guide Published in conjunction with Enterprise Florida Includes Research Florida Special Report <i>TopRank Florida:</i> Venture Capital Firms, Incubators, Largest Companies</p>	<p>80,000 Print Distribution 46,500 Digital Distribution</p>
<h2>November</h2> <p>AD CLOSE: SEP 17 AD MATERIALS DUE: SEP 24 IN HOME: OCT 26-30</p>	<p>Women in Leadership Largest Women-Owned Businesses ◆ Region Spotlight – Florida's International Economy: South Florida AD CLOSE: SEP 10 <i>ECONOMIC BACKBONE:</i> Green Development / Sustainability <i>TopRank Florida:</i> Engineering Firms</p>	<p>BONUS DISTRIBUTION Site Selectors(1,000)</p>
<h2>December</h2> <p>AD CLOSE: OCT 17 AD MATERIALS DUE: OCT 24 IN HOME: NOV 23-27</p>	<p>Floridian of the Year The Business of Sports <i>TopRank Florida:</i> Professional Sports Teams <i>ECONOMIC BACKBONE:</i> Health Care / Hospitals <i>TopRank Florida:</i> Hospitals 52nd Annual Golden Spoon™ Restaurant Awards ◆ Florida Travel Guide</p>	<p>BONUS DISTRIBUTION Top Restaurants</p>

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