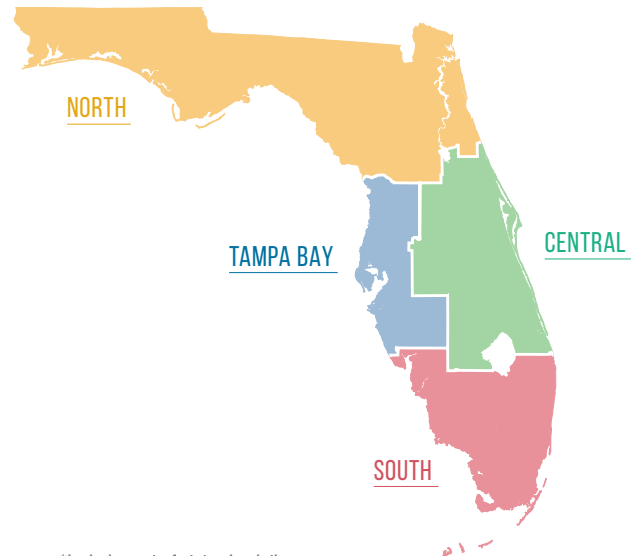


Region by region and statewide, Florida Trend circulation beats the four Business Journals.

FLORIDA TREND	53,947*
BUSINESS JOURNALS	36,060

NORTH FLORIDA	
Florida Trend	9,534
Jacksonville Business Journal	7,132
TAMPA BAY	
Florida Trend	10,686
Tampa Bay Business Journal	9,607
CENTRAL FLORIDA	
Florida Trend	11,064
Orlando Business Journal	9,622
SOUTH FLORIDA	
Florida Trend	15,477
South Florida Business Journal	9,699

Even buying all four Florida Business Journals, you're missing important parts of the Florida market. Why spend \$29,375 on four full-page ads in the Business Journals when you can get Florida Trend's statewide coverage for only \$13,880?



*Includes out-of-state circulation.
Sources: Qualified Subscribers, June 2018 BPA and AAM June 2018 Publisher's Statements; Readex Research

FIND OUT MORE

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