Florida Trend is the source of business news, insight, forecasts, executive lifestyles, emerging industries, new players and everything that impacts business in the Sunshine State. More than just a monthly news source, we also deliver the most significant business news headlines daily at FloridaTrend.com.

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<td>CEO Sounding Board: Outlook 2017</td>
<td>Tallahassee Influentials (1,000)</td>
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<td>MATERIALS DUE: NOV 24</td>
<td>Health Care: Nutrition &amp; Fitness; Executive Health</td>
<td>Site Selectors/Consultants (1,000)</td>
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<td>IN HOME: DEC 23-29</td>
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<td>HR Florida Leadership (300)</td>
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<td>AD CLOSE: DEC 16</td>
<td>Small Business Start Ups</td>
<td>Barbara Bush Foundation Celebration of Reading (750)</td>
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<td>Telecommunications Industry</td>
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<td>TOPRANK: Telecom Firms, Florida SBDC Offices</td>
<td>Florida Sterling Summit (150)</td>
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<td>SPOTLIGHT: Polk County</td>
<td>Lake Nona Impact Forum (250)</td>
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<td>Transportation, Trade, Logistics</td>
<td>Heart of Florida United Way Women’s Leadership Luncheon (1,100)</td>
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<td>MATERIALS: MAR 24</td>
<td>TOPRANK: Ports, Airports, FTZs</td>
<td>Florida High Tech Corridor Targets (1,000)</td>
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<td>SPOTLIGHT: Florida’s High Tech Corridor</td>
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<td>&gt; Ad Effectiveness Study by Readex</td>
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<td>Health Care: Cancer Care</td>
<td>Florida Sterling Council Conference (700)</td>
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<tr>
<td>MATERIALS: APR 24</td>
<td>TOPRANK: Cancer Centers, Colleges and Universities</td>
<td>Prudential Productivity Awards (500)</td>
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<td>IN HOME: MAY 25-29</td>
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<td>Florida Bankers Annual Meeting (300)</td>
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<td>Urban Land Institute Florida Summit (100)</td>
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JULY
AD CLOSE: MAY 17
MATERIALS DUE: MAY 24
IN HOME: JUNE 25-29
THE LEGAL ISSUE
Largest Legal Cases
Top 350 Public & Private Companies
Tourism and Hospitality
TOPRANK: Law Schools, Luxury Hotels
BONUS DISTRIBUTION
Top Attorneys (2,500)
Florida Society of Association Executives (450)
Leadership Florida Florida Annual Meeting (200)
SPECIAL ADVERTISING SECTION
> Legal Elite
AD CLOSE: MAY 4
MATERIALS DUE: MAY 11
AUGUST
AD CLOSE: JUNE 16
MATERIALS DUE: JUNE 23
IN HOME: JULY 24-29
BEST COMPANIES TO WORK FOR IN FLORIDA
Florida’s Workforce
Health Care: Cardiac Care
BONUS DISTRIBUTION
BCTWF Winners (500)
HR Florida Annual Conference (1,500)
Florida Public Relations Association (225)
SEPTEMBER
AD CLOSE: JULY 17
MATERIALS DUE: JULY 24
IN HOME: AUG 25-29
RESEARCH AND INNOVATION
Rural Florida
Energy Industry
TOPRANK: Energy Companies, Rural Counties
BONUS DISTRIBUTION
American Planning Association of Florida
Conference (700)
Florida Association of Health Plans Conference (300)
Florida SBDC Network Annual Conference (200)
Florida Association of Chamber Professionals
Conference (100)
OCTOBER
AD CLOSE: AUG 17
MATERIALS DUE: AUG 24
IN HOME: SEP 25-29
WOMEN IN LEADERSHIP
Finance, Banking, Accounting, Tax Tips
TOPRANK: Accounting Firms
SPOTLIGHT: The Palm Beaches
BONUS DISTRIBUTION
Wealthiest Households in Florida (5,000)
New York Metro Area Executives (5,000)
Florida Chamber Future of Florida Forum (300)
Florida Sterling Council Summit (150)
FSU Real Estate Trends Conference (100)
NOVEMBER
AD CLOSE: SEP 18
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IN HOME: OCT 24-30
CLIMATE CHANGE
Green Development, Sustainability
TOPRANK: Engineering Firms
SPOTLIGHT: Tampa / Hillsborough
BONUS DISTRIBUTION
Tampa/Hillsborough County Targets (1,000)
ACG Florida Capital Connection (600)
GrowFL Companies to Watch (450)
Association of Florida Colleges Annual Conference (100)
DECEMBER
AD CLOSE: OCT 17
MATERIALS: OCT 24
IN HOME: NOV 24-29
FLORIDA VICE
Golden Spoon Restaurant Awards
Health Care: Hospital Leaders
TOPRANK: Hospitals
BONUS DISTRIBUTION
Golden Spoon Winners (300)
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FLORIDA SMALL BUSINESS 2017
Includes the Florida Division of Corporations’ "dba Florida" guide
AD CLOSE: FEB 16
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NEXT 2017-18
YOUR FUTURE AFTER HIGH SCHOOL IN FLORIDA
AD CLOSE: JUNE 7
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BUSINESS FLORIDA 2018
FLORIDA OPPORTUNITY GUIDE
Includes Research Florida
AD CLOSE: JULY 26
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