

107,590
UNIQUE MONTHLY VISITORS

737,604
PAGEVIEWS PER MONTH

Google Analytics (3-month average)

Supported creative formats: GIF, animated GIF (limit 3 loops), JPEG, Flash (limit 3 loops). GIF, JPEG and Flash may not exceed 1MB. Flash ads require special click tag script to be embedded.

Go to FloridaTrend.com/Flash for instructions. Many types of rich media are available. Call for details.

Please submit creative (with click-through URL) 5 business days prior to beginning of ad campaign to: Rana Becker, Ad Coordinator, rbecker@floridatrend.com, (727) 892-2642.

AD POSITION	AD SIZE (PIXELS)	RATE
MEDIUM RECTANGLE	300 X 250	\$28 CPM
SMALL RECTANGLE	300 X 100	14 CPM

Rates are net. Rate schedule subject to change with 60 days notice.



FIND OUT MORE

Laura Armstrong
CENTRAL, NORTHEAST & EAST CENTRAL
321.430.4456
larmstrong@floridatrend.com

Christine King
TAMPA BAY, NORTHWEST & SOUTHWEST
727.892.2641
cking@floridatrend.com

Andreea Redis-Coste
SOUTHEAST
954.802.4722
acoste@floridatrend.com