

SPONSORED REPORTS

Florida Trend's **Sponsored Report Package** gives you the opportunity to **Tell Your Own Story** with a marketing plan to get the notice it deserves.

Our Marketing Services Team will help you develop and design a message that makes your business stand out from the competition. Choose from a variety of formats (corporate profile, executive Q&A, product/service announcement, executive profile) or ask us for a customized piece to suit your precise needs.



Two-page content spread or one page of content paired with a full-page display ad.

250,000+ print readers

Bonus:

- PDF of your article to repurpose for additional marketing platforms
- 400 high-quality reprints
- Lamination



Your article — along with a photo, logo and link to your business website — will be listed on **FloridaTrend.com/Trending** for six months.

Traffic ranges from 200 to 2,000 page views, with an average **600 views**



We will promote your article by including a brief summary in one **Daily Pulse** email.

45,700 subscribers

ALL-INCLUSIVE PRICE \$13,880 (NET)

DID YOU KNOW? IN AN INDEPENDENT AD READERSHIP STUDY, BRANDED CONTENT RANKS AS THE MOST ATTENTION-GETTING, INFORMATIVE AND BELIEVABLE MARKETING FORMAT AVAILABLE.

READEX RESEARCH

FIND OUT MORE

David Denor
Associate Publisher
727.892.2618
ddenor@floridatrend.com