



You Won!

Now make the most of it!

Tell Florida Trend's 250,000 readers exactly what makes you a Best Company.



Lynn Lotkowitz

As Florida Trend's Advertising Director, I want to add my congratulations on being a stand-out employer!

I also want to let you know that we can help you stand out even more in the Best Companies issue by purchasing a Winner Profile with a wide range of marketing extras.

If you've never advertised in Florida Trend, you may not know that we reach more than 250,000 influential business executives, government officials and local leaders every month. And the Best Companies issue will be distributed to an additional 1,500 attendees at the HR Florida Statewide Conference in August.

With special low rates available only in the August issue, a Winner Profile is a smart way to highlight your organization's reputation and thank your employees for helping make you great.



NEED MORE INFO? CALL OR EMAIL ME BEFORE JUNE 17 WITH QUESTIONS OR TO RESERVE YOUR PROFILE SPACE.

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www.FloridaTrend.com**

See next page for details on profile packages available to winning companies.

Winner Profile Packages

Choose one of four marketing packages and profile formats exclusively for winning companies.



NEW! The official 2016 Best Companies Winner badge (logo) is provided at no charge to advertisers as part of a Winner Profile Package. It is available for purchase by non advertisers for \$625.

Ready to Get the Recognition You Deserve?

- Look over these four marketing packages and profile formats.
- Contact me by phone or email to discuss which one is right for your company. I'll send you an Ad Space Agreement to sign.
- You then write your company's message to highlight your success (See samples for word count.) Here's what we'll need:
 - > Company name
 - > Locations
 - > Company website URL
 - > Copy, a brief headline, photo and caption
 - > One or two high quality digital photos (tif or jpg, 300 dpi, at least 4" high/wide)
- Submit copy and photos by **June 24** to Production Director Jill South jsouth@FloridaTrend.com. (Copy may be edited for style and space.)
- Florida Trend will design your Winner Profile at no charge.
- Finished layout will be provided for your review by June 28.

FULL PAGE PROFILE \$7,300

Plus

- > Custom Wall Plaque
- > 200 Profile Reprints
- > Laminated Display Board
- > Official Best Companies Badge



450 Words

HALF PAGE PROFILE \$4,715

Plus

- > Laminated Display Board
- > Official Best Companies Badge



220 Words



1/3 PAGE PROFILE \$3,240

Plus

- > Laminated Display Board
- > Official Best Companies Badge



160 Words

1/6 PAGE PROFILE \$1,765

Plus

- > Official Best Companies Badge



60 Words



Rates are net. (Sample layouts; not actual size or design)

All participating companies receive the Employee Feedback Report from Best Companies Group at no charge.