

Florida
Trend 2017

BUSINESS GIFT PROGRAM

Learn how to connect the name of your organization with Florida's most respected business publication.

- One-year gift package includes 12 monthly issues of Florida Trend delivered to your key prospects and clients.
- Personalized letter from the publisher to each individual on your gift list announces the subscription, compliments of your organization.
- "Compliments of <Name of Your Organization>" appears on the top line of each recipient's address label.
- **SPECIAL BONUS OPPORTUNITY:** Ask how you can qualify for a choice of customized **Cover Wraps**, personalized **Onserts** or **Belly Bands** printed at no charge with select gift issues.



FLORIDA
TREND'S **GIFT
SUBSCRIPTION
PROGRAM**
PERSONALLY
TARGETS
YOUR DESIRED
AUDIENCE IN
A HIGHLY
COST-EFFECTIVE
MANNER.

COVER WRAP
(4-pages)



ONSERT
(1-page)



BELLY BAND
(5" tall wrap)



FIND OUT MORE

Karen Tyson
Audience Development Director
727.892.2620
ktyson@floridatrend.com