

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Trend Magazines, Inc.
P.O. Box 611
St. Petersburg, FL 33731
Tel.: (727) 821-5800
Fax: (727) 822-5083
FloridaTrend.com
ktyson@FloridaTrend.com

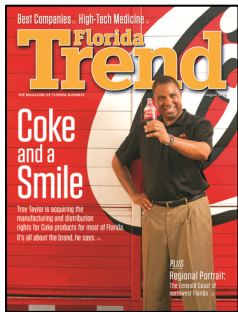
FLORIDA TREND is a Consumer brand for senior business executives, civic leaders, top government officials, and others with broad-based interests in the issues, people and ideas that define Florida business. The editorial content is delivered in print, via online digital sites, and by email newsletters. The editorial scope includes business news, executive profiles, industry analysis, in-depth articles, regional round-ups from around Florida, personal finance, and special features.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

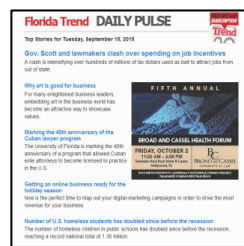
CHANNELS

FLORIDA TREND MAGAZINE



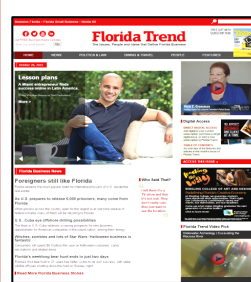
6 Issues in the period
54,220 average circulation

FLORIDA TREND E-NEWSLETTERS



2 E-Newsletters in the period
148 issued in the period
45,911 average per occurrence
24,922 average per occurrence

FLORIDA TREND WEBSITE



107,858 average unique browsers

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Paid	Non-Paid	Average
FLORIDA TREND MAGAZINE Unique Total* (6 issues in the period)	38,019	16,201	54,220
a. Print	37,377	16,137	53,514
b. Digital	1,842	129	1,971
1. Requested	1,842	113	1,955
2. Non-Requested	-	16	16
FLORIDA TREND E-NEWSLETTERS			
a. The Daily Pulse (125 issued in the period)	-	45,911	45,911
b. Small Business Edge (23 issued in the period)	-	24,922	24,922
FLORIDA TREND WEBSITE (Monthly Unique Browsers with 758,254 average Page Impressions)	-	107,858	107,858

*Unique Total represents unique recipients, not the sum of Print and Digital.

MARKET SERVED

FLORIDA TREND serves senior business executives, civic leaders, and top public sector officials, as well as other non-classified paid, sponsored, and non-paid subscribers. Copies are also sold on the newsstand and in bulk.

PRICE AND FREQUENCY (SEE ADDITIONAL DATA)

\$17.99	Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)
\$27.69	Average Annual Sponsored Order Price for the Period Reported
12	Issues Per Year
\$4.95	All Single-Copy Sales Prices for the Period

AVERAGE TOTAL QUALIFIED BASED ON 6 ISSUES IN THE PERIOD

Total Qualified	54,220
Average Rate Base	**NC
Variance +/-	**NC
Percent +/-	**NC
Qualified Paid	38,019
Subscriptions	31,588
Sponsored	5,973
Single-Copy Sales	458
Qualified Non-Paid	16,201

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individuals	31,562	58.2	14,778	27.3	46,340	85.5
Membership Benefits	-	-	-	-	-	-
*Multi-Copy Same Addressee	26	0.1	1,423	2.6	1,449	2.7
*Sponsored Individually Addressed	5,973	11.0	-	-	5,973	11.0
Sponsored Multi-Copy Same Addressee	-	-	-	-	-	-
Sub-Total Subscriptions:	37,561	69.3	16,201	29.9	53,762	99.2
*Single-Copy Sales	128	0.2	-	-	128	0.2
*Sponsored Single-Copy Sales	330	0.6	-	-	330	0.6
TOTAL	38,019	70.1	16,201	29.9	54,220	100.0

*See Additional Data

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2016 Issue	Print	Digital	Qualified Paid			Qualified Non-Paid	Unique Total Qualified**
			*Single-Copy Sales	Subscriptions	Total		
*July	54,010	1,944	1,118	37,776	38,894	15,819	54,713
*August	54,152	1,948	876	38,298	39,174	15,690	54,864
September	52,961	1,974	139	38,050	38,189	15,483	53,672
*October	56,497	1,993	140	37,656	37,796	19,421	57,217
November	51,936	1,974	321	37,046	37,367	15,272	52,639
December	51,517	1,989	149	36,545	36,694	15,523	52,217

*See Additional Data

**Unique Total represents unique recipients, not the sum of Print and Digital.

3. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF NOVEMBER 2016
This issue is 3.5% or 1,898 copies below the average of the other 5 issues reported in Paragraph 2.

MARKET SERVED	UNIQUE TOTAL QUALIFIED*	PERCENT OF TOTAL	PRINT	DIGITAL	QUALIFIED NON-PAID	QUALIFIED PAID
Individual Recipients (Note 1)	40,192	76.4	39,513	1,932	9,181	31,011
Sponsored, Individually Addressed	6,009	11.4	6,003	24	-	6,009
Public Place, Individually Addressed (Note 2)	4,216	8.0	4,216	-	4,216	-
Multi-Copy, Same Addressee (Note 3)	351	0.7	351	-	325	26
Single-Copy Sales (Note 4)	321	0.6	303	18	-	321
Trade Show Distribution	1,550	2.9	1,550	-	1,550	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	52,639	100.0	51,936	1,974	15,272	37,367

Note 1: Individual Recipients, non-paid - include 130 copies distributed to individuals who have ordered subscriptions, but have not paid.

Note 2: Individually addressed, Public Place circulation - One copy per location to be viewed on-site in targeted waiting room/public place locations, including luxury car dealerships, upscale yacht, tennis or country clubs, spas and doctor's offices.

Note 3: Copies are shipped in bulk for redistribution or are mailed copies received by the same individual at one or more locations.

Note 4: Single copies are sold through domestic newsstands or purchased directly from the publisher.

* Unique Total represents unique recipients, not the sum of Print and Digital.

4. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF NOVEMBER 2016

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Qualified Non-Paid	*Qualified Paid	Unique Total Qualified**	Percent
	1 Year	2 Years	3 Years						
I. Direct Request:	972	96	32	1,044	106	1,100	-	1,100	7.2
II. Request from recipient's company:	-	-	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-	-	-
IV. Communication from recipient or re-distributor (other than request):	-	-	-	-	-	-	-	-	-
V. TOTAL - Sources other than above:	13,952	220	-	14,169	17	14,172	-	14,172	92.8
*Rosters and Directories	7,849	220	-	8,066	17	8,069	-	8,069	52.8
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-	-	-	-	-
*Other sources	6,103	-	-	6,103	-	6,103	-	6,103	40.0
VI. Single Copy Sales:	-	-	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION**	14,924	316	32	15,213	123	15,272	-	15,272	100.0
PERCENT	97.7	2.1	0.2	99.6	0.8	100.0	-	100.0	

*See Additional Data

** Unique Total represents unique recipients, not the sum of Print and Digital.

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data		Audited Data		Audited Data		Audited Data		Circulation Claim	
	January - June 2014	July - December 2014	January - June 2015	July - December 2015	January - June 2016	July - December 2016*	January - June 2016	July - December 2016*	January - June 2016	July - December 2016*
Unique Total Audit Average Qualified***:	55,238	55,326	58,829	59,456	54,429	54,220				
Rate Base (if any):	**NC	**NC	**NC	**NC	**NC	**NC				
Rate Base +/-:	**NC	**NC	**NC	**NC	**NC	**NC				
Percent +/-:	**NC	**NC	**NC	**NC	**NC	**NC				
Unique Qualified Paid*** :	39,789	38,502	40,059	42,867	39,997	38,019				
Subscriptions	35,099	33,237	35,556	37,971	35,068	31,588				
Sponsored	4,409	4,430	4,203	4,217	4,771	5,973				
Single-Copy Sales	281	835	300	679	158	458				
Unique Qualified Non-Paid***:	15,449	16,824	18,770	16,589	14,432	16,201				
Post Expire Copies included in Total Qualified Circulation:	6.5 %	6.6%	5.3%	5.0%	9.5%	7.2%				
Average Annual Order Price:	\$14.94	\$15.86	\$15.17	\$17.27	\$15.88	\$17.99				

*NOTE: July - December 2016 is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

*** Unique Total represents unique recipients, not the sum of Print and Digital.

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD

Includes gross subscription sales/orders with unpaid invoices pending.

Average Annual Order Price: 12 issues for \$17.99

PRICES	Total	Percent
Offers (≥ 5.0% of Total Orders)		
12 Issues for \$18.00	4,681	30.8
12 Issues for \$10.00	1,917	12.6
12 Issues for \$14.98	1,402	9.2
12 Issues for \$29.95	1,029	6.8
12 Issues for \$19.95	838	5.5
All Others (Avg. Order Price = \$28.23)	2,142	14.1
Sponsored - Excluded from Average Annual Order Price (Avg. Annual Order Price = \$27.69)	3,201	21.0
TOTAL	15,210	100.0

USE OF FREE PROMOTIONAL INCENTIVES	Total	Percent
Ordered without promotional incentive	12,879	84.7
*Ordered with editorial promotional incentive including reprints	2,331	15.3
Ordered with other promotional incentive	-	-
TOTAL	15,210	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2016**

Region/State	Print	Digital	Qualified Paid			Total Qualified Non-Paid	Unique Total Qualified*	Percent
			Single-Copy Sales	Paid Subscriptions	Total Paid			
NEW ENGLAND								
ME, NH, VT, MA, RI, CT	539	13	-	528	528	13	541	1.0
MIDDLE ATLANTIC								
NY, NJ, PA	1,424	17	-	1,404	1,404	29	1,433	2.7
EAST NO. CENTRAL								
OH, IN, IL, MI, WI	1,188	29	-	1,169	1,169	29	1,198	2.3
WEST NO. CENTRAL								
MN, IA, MO, ND, SD, NE, KS	319	6	-	304	304	16	320	0.6
SOUTH ATLANTIC								
DE, MD, DC, VA, WV, NC, SC, GA, FL	47,171	1,864	320	32,403	32,723	15,108	47,831	90.9
EAST SO. CENTRAL								
KY, TN, AL, MS	281	13	-	263	263	24	287	0.6
WEST SO. CENTRAL								
AR, LA, OK, TX	352	14	-	338	338	19	357	0.7
MOUNTAIN								
MT, ID, WY, CO, NM, AZ, UT, NV	232	3	-	214	214	19	233	0.4
PACIFIC								
AK, WA, OR, CA, HI	415	12	-	408	408	15	423	0.8
UNITED STATES	51,921	1,971	320	37,031	37,351	15,272	52,623	100.0
U.S. Territories	-	-	-	-	-	-	-	-
Canada	-	-	-	-	-	-	-	-
Mexico	-	-	-	-	-	-	-	-
Other International	-	-	-	-	-	-	-	-
APO/FPO	15	2	-	15	15	-	15	-
Email Only	-	1	1	-	1	-	1	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	51,936	1,974	321	37,046	37,367	15,272	52,639	100.0

* Unique Total represents unique recipients, not the sum of Print and Digital.

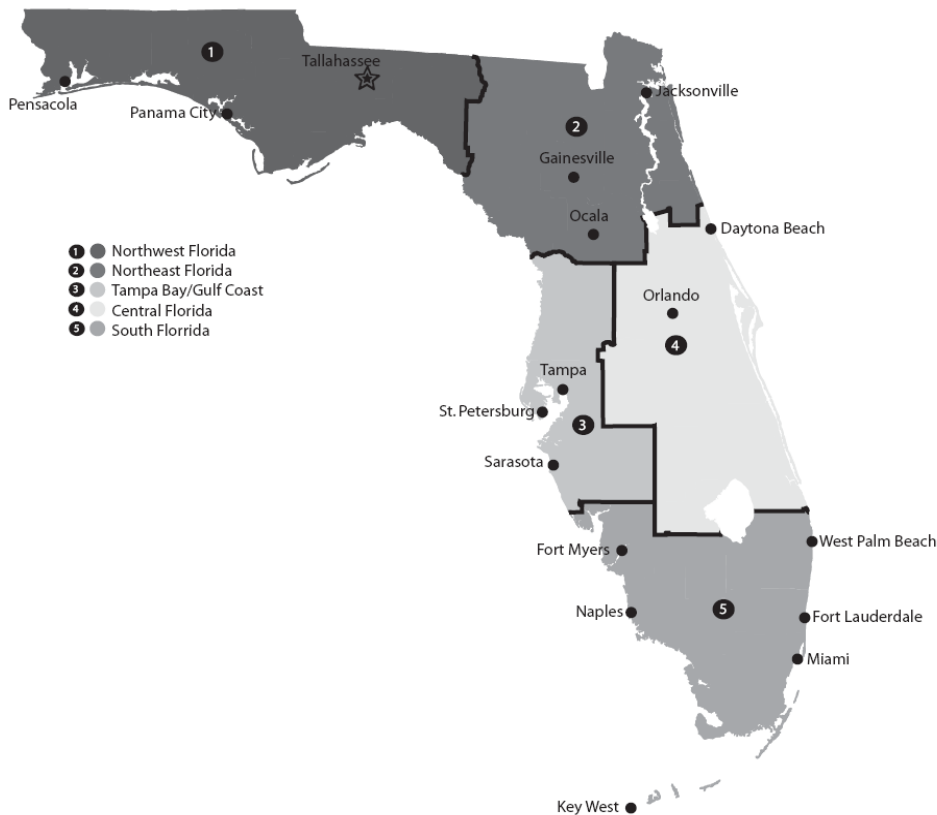
**See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2016**

Region	Print	Digital	Qualified Paid			Total Qualified Non-Paid	Unique Total Qualified*	Percent
			Single-Copy Sales	Paid Subscriptions	Total Paid			
Northwest Florida	4,324	147	18	2,607	2,625	1,755	4,380	8.3
Jacksonville/Northeast Florida	5,693	178	14	3,674	3,688	2,062	5,750	10.9
Tampa Bay/Gulfcoast Florida	10,307	415	131	7,449	7,580	2,874	10,454	19.9
Orlando/Central Florida	10,834	416	55	7,286	7,341	3,625	10,966	20.8
South Florida	14,590	584	98	10,225	10,323	4,434	14,757	28.1
Other/Non Florida	6,188	234	5	5,805	5,810	522	6,332	12.0
UNIQUE TOTAL QUALIFIED CIRCULATION*	51,936	1,974	321	37,046	37,367	15,272	52,639	100.0

* Unique Total represents unique recipients, not the sum of Print and Digital.

**See Additional Data



E-NEWSLETTER CHANNEL

2016	The Daily Pulse*	Small Business Edge	2016	The Daily Pulse*	Small Business Edge
JULY			OCTOBER		
July 1	45,673	-	October 3	-	25,002
July 8	47,903	-	October 7	45,898	-
July 11	-	24,815	October 10	-	25,012
July 15	45,710	-	October 14	45,890	-
July 18	-	24,870	October 17	-	25,002
July 22	45,772	-	October 21	45,884	-
July 25	-	24,864	October 24	-	24,958
July 29	45,736	-	October 28	45,821	-
AUGUST			October 31	-	24,969
August 1	-	24,752	NOVEMBER		
August 5	45,901	-	November 4	45,860	-
August 8	-	24,941	November 7	-	24,952
August 12	45,853	-	November 11	45,813	-
August 15	-	24,935	November 14	-	24,938
August 19	45,962	-	November 18	45,792	-
August 22	-	24,941	November 21	-	24,939
August 26	45,907	-	November 25	45,715	-
August 29	-	24,942	November 28	-	24,904
SEPTEMBER			DECEMBER		
September 2	45,956	-	December 2	45,402	-
September 9	45,830	-	December 5	-	24,772
September 12	-	25,030	December 8	-	24,779
September 16	45,930	-	December 9	45,562	-
September 19	-	25,001	December 16	45,782	-
September 23	45,875	-	December 19	-	24,888
September 26	-	24,992	December 23	46,358	-
September 30	45,867	-	December 30	46,452	-
			AVERAGE:	45,911	24,922

The Daily Pulse (125 issues in the period)
 Small Business Edge (23 issues in the period)
 *Weekly averages are reported for the Daily Pulse E-Newsletter.

WEBSITE CHANNEL

WWW.FLORIDATREND.COM

2016	PAGE IMPRESSIONS	USER SESSIONS	UNIQUE BROWSERS	UNIQUE BROWSER FREQUENCY	PAGE DURATION	USER SESSION DURATION
July	869,516	194,955	111,086	1.75	07:03	24:24
August	861,136	206,734	117,795	1.76	07:12	22:47
September	742,637	178,535	106,581	1.68	07:18	23:05
October	776,711	190,466	117,118	1.63	07:39	23:34
November	722,178	171,345	106,275	1.61	07:40	24:40
December	577,347	147,128	88,294	1.67	07:35	22:10
AVERAGE:	758,254	181,527	107,858	1.68	07:24	23:26

July - December 2016 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Page Impressions: A Page Impression is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

User Sessions: A single continuous set of activity attributable to a cookie'd browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Unique Browsers: An identified and unduplicated Cookie'd Browser that accesses Internet content or advertising during a measurement period.

Unique Browser Frequency: Unique Browser Frequency represents the average number of times a Unique Browser visits a site during a reporting period. This is calculated by dividing the total number of User Sessions by the number of Unique Browsers.

Page Duration: The average time spent viewing any page on a web site.

User Session Duration: The average time visitors remain on a site per session.

For info on how to obtain online ad campaign performance metrics across multiple sites, visit www.adicompli.com

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

Copies are addressed to individuals and mailed Periodicals Class to recipients as reported in Paragraph 1. Copies are shipped in bulk for redistribution and sold through newsstands in the state of Florida.
 Multi-Copy Same Addressee circulation is audited only to the point of distribution.
 An agreement not more than three years old has been obtained indicating that the recipient at the point of distribution agrees to accept the magazine for redistribution.
 Public Place copies are sent by post for on-site viewing in waiting rooms or lobbies of luxury car dealerships, yacht, tennis or country clubs, spas and doctor's offices throughout the state of Florida.
 Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica - If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PRICE & FREQUENCY:

Qualified paid, sponsored, individually addressed, averaging \$27.69 annual subscription order price, are reported separately throughout the report, but not included in the Average Annual Subscription Order Price in the three-year calendar analysis.

PARAGRAPH 1:

Qualified Paid Multi-Copy Same Addressee subscriptions averaging 26 copies were sold to qualified recipients receiving either paid or non-paid multiple copies at the same address or with one copy received at the recipient's home address and a second copy received at the recipient's business address. These subscriptions were sold at an average subscription price of \$18.49, in quantities of 2 to 5.
 Qualified Non-Paid Multi-Copy Same Addressee copies averaging 1,423 copies were distributed in executive lounges of two hotels catering to business executives or distributed at Trade Shows. Qualified paid sponsored, individually addressed subscriptions averaging 5,973 copies were sold to corporate sponsors at an average annual order price of \$27.69. These copies are individually addressed and mailed to qualified senior business executives, civic leaders, and top public sector officials.

PARAGRAPHS 1 & 2:

SINGLE COPY SALES - issue by issue analysis of copies sold:

2016 Issue	Print	Digital	Sponsored Single Copy		Individual Single Copy		Total
			Reduced	Basic	Reduced	Basic	
July	1,098	20	987	5	-	126	1,118
August	858	18	725	3	-	148	876
September	127	12	55	-	-	84	139
October	123	17	20	2	-	118	140
November	303	18	175	5	-	141	321
December	139	10	-	6	-	143	149

PARAGRAPH 2:

For the July issue, copies were individually addressed and mailed to a list of 2,525 lawyers in Florida. For the August issue, 100 copies were individually addressed and mailed to the winners of our annual Best Companies to Work For. For the October issue, 5,000 copies were individually addressed and mailed to a list of the state's Wealthiest Floridians (wealthfinder model of \$2,695,000). For the December issue, copies were individually addressed and mailed to a list of 332 Golden Spoon winners.

DISTRIBUTION AT TRADE SHOWS - issue by issue analysis of shows and copies distributed:

2016 Issue	Event	Date	Total	2016 Issue	Event	Date	Total
July	Florida Society of Assoc Executives	Jul 13-15	450	October	FL Chamber - Future of Florida Forum	Sep 28-29	300
July	FBT 2016 Transportation Summit	Jul 18-20	225	October	FL Research Consortium Board Meeting	Sep 30	20
August	FL Public Relations Assoc Annual Conference	Aug 7-10	225	October	FL Sterling - South Florida Summit	Oct 4	150
August	HR Florida Annual Conference	Aug 29	1,500	October	1st Annual Exploitation Conf (Elder/Guardian Law)	Oct 12-14	50
September	American Planning Assoc Annual Conference	Sep 6-9	700	October	FSU College of Business Real Estate Trends Conf	Oct 13-14	100
September	FL Assoc of Health Plans Conference	Sep 14-16	300	November	Assoc of FL Colleges Annual Convention	Nov 2	100
September	FL Assoc Women Lawyers Summit & 65th Anniversary	Sep 15-17	60	November	GrowFL / UCF - FL Companies to Watch 2016	Nov 3	450
September	FL Rural Economic Development Summit	Sep 18-20	200	November	UCF - Inauguration Gala for New Inventors Chapter	Nov 7	200
September	FL Small Business Dev Center Annual Conference	Sep 19	220	November	Blue Ocean Film Festival	Nov 10-13	200
September	FL Magazine Assoc Conference & Expo	Sep 23	10	November	ACG Florida Capital Connection	Nov 15-16	600
October	FL Magazine Assoc Conference & Expo	Sep 23	30	December	Enterprise Florida Board Meeting	Nov 29-30	50
October	Enterprise Florida Board Meeting	Sep 28-29	50	December	FICE FL Automated Vehicle Summit	Nov 29-30	400

Distribution to Trade Shows, Consumer Shows and conventions are audited only to the event and not to the end recipients. An agreement from the event management has been obtained indicating that the event will accept a specified number of copies for redistribution. Distribution to the events are supported by delivery receipts from a third party.

PARAGRAPH 4:

Paragraph 4 includes 15,272 qualified non-paid circulation. Qualified paid circulation of 37,367 combined with the qualified non-paid equals 52,639 total qualified circulation for the analyzed issue. Rosters and Directories include 24 sources of circulation for quantities of 12 copies or 0.1% to 1,397 copies or 17.3%, including selected high level civic leaders and officials from Florida League of Cities, Florida Association of Counties, Miami Beacon Council, Florida Congressional Delegation, Florida House of Representatives, Florida Governor and Cabinet, Greater Miami Chamber's Trustees, Greater Miami Chamber of Commerce Leadership, Florida Society of Association Executives, and various local and regional EDC Boards around the State.
 Other sources include 20 sources of circulation for quantities of 1 copy or -% to 4,216 copies or 27.6%, including individually addressed, Public Place copies targeting waiting room / public place locations, including luxury car dealerships, upscale yacht, tennis and country clubs, spas and doctor's offices.

USE OF PROMOTIONAL INCENTIVES:

Premiums: Two downloadable editorial premiums of no stated value were used in subscription promotions: "Florida Trend's Florida Fun Facts" was sent to 79 subscribers, and "Florida Trend's TopRank Book of Lists" was sent to 2,252 subscribers.

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletters and Website are not reported at the media owner's option.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

	Total Qualified		Print		Digital		Both	
	Copies	Percent	Copies	Percent	Copies	Percent	Copies	Percent
Individuals	46,340	85.5	45,654	84.2	1,932	3.6	1,245	2.3
Membership Benefits	-	-	-	-	-	-	-	-
Multi-Copy Same Addressee	1,449	2.7	1,449	2.7	-	-	-	-
Sponsored Individually Addressed	5,973	11.0	5,969	11.0	23	-	18	-
Sponsored Multi-Copy Same Addressee	-	-	-	-	-	-	-	-
Sub-Total Subscriptions:	53,762	99.2	53,072	97.9	1,955	3.6	1,263	2.3
Single-Copy Sales	128	0.2	112	0.2	16	-	-	-
Sponsored Single-Copy Sales	330	0.6	330	0.6	-	-	-	-
TOTAL	54,220	100.0	53,514	98.7	1,971	3.6	1,263	2.3

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.
 Andrew P. Corty, President and Publisher
 Karen S. Tyson, Director of Audience Development
 (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 25, 2017
 State Florida
 County Pinellas
 Received by BPA Worldwide January 25, 2017
 Type CBJ
 ID Number F047B0D6

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.