

GIFT SUBSCRIPTION PROGRAM

BUSINESS GIFT PARTNERSHIP PROGRAM

Florida Trend's innovative gift subscription program personally targets your desired audience in a highly cost-effective manner.

One-year gift package includes 12 monthly issues of Florida Trend delivered to your key prospects and clients.

Personalized letter from the Publisher to each individual on your gift list announces the subscription, compliments of your organization.

"Compliments of <Name of Your Organization>" appears on the top line of each recipient's address label.

Special Bonus Opportunity: Ask how you can qualify for a choice of customized Cover Wraps or Personalized Onserts printed at no charge with select gift issues.



Sample Cover Wrap



Sample Onsert

TO LEARN HOW TO CONNECT THE NAME OF YOUR ORGANIZATION WITH FLORIDA'S MOST RESPECTED BUSINESS PUBLICATION, CALL OR E-MAIL KAREN TYSON, AUDIENCE DEVELOPMENT DIRECTOR:

800.829.9103 · ktyson@FloridaTrend.com

Florida Trend

The Issues, People and Ideas that Define Florida Business

www.FloridaTrend.com