

# Florida Trend Florida Market Place

## > Get Your Sales Moving in the Right Direction.

### An Improved Way to Reach an Active Audience of:

- 153,000 Florida Trend readers
- 75,000 monthly unique website visitors

### Florida Market Place Is Easy and Affordable.

- Advertisements are offered as 1/8-page and 1/4-page display ads.
- Your print ad buy includes online presence at NO extra cost.



## > Choose from Two Affordable Sizes ...



**1/4 page**

Plenty of space for a photograph or graphics.

**\$1,495** (3.375" wide x 4.375" tall)



**1/8 page**

This business card size advertisement is both affordable and effective.

**\$795** (3.375" wide x 2.0" tall)

### Contact Us Today To Reserve Your Space

Orlando & Northwest Florida

**Laura Armstrong • (407) 951-6359**  
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Tampa Bay & Jacksonville

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South Florida, Miami, Fort Lauderdale, Palm Beaches, Naples/Fort Myers

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Tallahassee

**Jaime McKnight (727) 892-2645**  
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# Florida Marketplace

For advertising information, call (727) 892-2642.



*Success in business*  
requires the right perspective

At Towers Watson, our focus is on helping you gain clarity to make the right decisions, whether you're concerned about managing risk, keeping top talent or providing the right benefits at the right cost.

Benefits | Risk and Financial Services | Talent and Rewards

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TOWERS WATSON 



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from your vacation.*

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When it comes to things to see and do in Sarasota and Her Islands, the sky's the limit. But the prices are down to earth. Whether you love magnificent white beaches or exceptional culture you'll come home with sand in your shoes... and money in your pocket.

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