

Business Florida

Florida's Foremost Guide to Business Expansion

Publication Date: September 2009 (annual publication)

Editorial Impact: Published by FLORIDA TREND, *Business Florida 2010* is the perfect opportunity to present your message to prospects for locating or expanding into Florida. This high-quality publication showcases Florida's business advantages to attract new business, industry and venture capital. Its comprehensive reports cover Florida's eight regions with success stories from CEOs, plus contact information for top corporations and business leaders across the state. *Business Florida 2010* is an official publication of Enterprise Florida and the Florida Economic Development Council.

Bonus

Business Florida 2010 will include "Florida Innovation," a sponsored report showcasing technology transfer opportunities and research projects under way in the research facilities of Florida colleges and universities and related services offered by private sector companies.

National & International Distribution: 90,000 Total Copies

- > Venture capital firms > Corporate real estate advisors > Site selection consultants
- > Relocation and business expansion prospects identified by local and regional economic development organizations
- > CEOs and corporate decision-makers in targeted industry sectors:
 - Aviation/Aerospace
 - Defense/Homeland Security
 - Emerging Technologies
 - Financial/Professional Services
 - Green Energy
 - Information Technology
 - Life Sciences
 - Manufacturing
- > Trade shows, trade missions and industry conferences, such as:
 - AACCLA Outlook on the Americas Briefing
 - AIAA Aerospace Sciences Meeting
 - ARAB HEALTH Trade Show, Dubai
 - American Business Center, Dusseldorf, Germany
 - Canadian Food & Beverage Show, Toronto/Ontario
 - Dubai International Boat Show
 - Expand to USA Seminar, Calgary/Alberta
 - Hemispheric Congress of Latin Chambers
 - HOSPITALAR, Sao Paulo, Brazil
 - IFA, Berlin, Germany
 - I/ITSEC Conference
 - Logistics Guangzhou, China
 - Moscow International Boat Show
 - Paris Air Show
 - Rural Economic Development Summit
 - SEBIO Investor Forum
 - Senegal & Cameroon Export Trade Mission

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Ad Space Deadline: Monday, July 27

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